CURRICULUM VITAE

Roham Daneshpazhooh

Visual Content Creator | Video Editor & Motion Designer

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PROFILE

I started with pixels – now I make them move. More than nine years of graphic design taught me that good visuals make people **stop and look**. Today my focus is on video editing, motion design and AI-assisted content production for international campaigns.

EXPERIENCE

02/2025 – Today

Visual Content Creator (Video & Design)

Good-Life GmbH · Full-time · Essen

- Concept, editing and post-production of video ads and Reels for Meta campaigns – independently from first idea to finished video
- Motion graphics, kinetic typography and green-screen editing with virtual backgrounds and sets
- Reusable **master templates** that let videos be adapted efficiently into further languages and target markets
- AI-assisted workflows with Higgsfield AI, Claude, ChatGPT and Adobe Creative Cloud for faster ideation and production
- Advertising content for the Good-Life group's brands: **Krankenversicherung.io**, **Sirius Versicherung** and **beSirius**

11/2024 – 01/2025

Relocation to Germany

07/2022 – 10/2024

Graphic Designer

Pardis Ettela Resaan Sepehr · IT services (networks & cybersecurity) · Full-time · Alborz, Iran

- Designed print and digital media, including ads, brochures and social media content
- Consistent visual assets within the corporate design for IT, networking and cybersecurity projects

07/2022 – 10/2024

Graphic Designer & Content Creator

SunwayTrip · Travel agency for tours to Japan · Freelance · Alborz, Iran

- Edited travel videos and social media content about Japan; designed promotional graphics and digital ads
- Planned and ran e-mail and SMS marketing campaigns

09/2020 – 07/2022

Graphic Designer

Exire Afarinesh · Psychological testing & assessment provider · Part-time, remote · Alborz, Iran

- Developed brand identities and logos – from first concept to final application
- Advertising materials for print and digital media with a consistent brand presence

EXPERIENCE (CONTINUED)

02/2020 – 07/2020

Graphic Design Intern

Pardis Ettela Resaan Sepehr · Alborz, Iran

- Collaborated with the design team on print and digital design projects
- Assisted in creating social media graphics and promotional materials
- Hands-on experience with brand guidelines and professional design workflows

06/2017 – 02/2020

Freelance Graphic Designer

Self-employed · Iran

- Created logos, branding materials and visual content for a variety of clients
- Designed print and digital assets, including ads and social media graphics
- Adapted creative concepts to different brands, industries and audiences

EDUCATION

09/2020 – 06/2022

B.A. Visual Communication

Soore University · Tehran, Iran

Final grade 1.3 (German scale)

09/2017 – 06/2020

Associate Degree in Graphic Design

Alborz Technical and Vocational University · Karaj, Iran

09/2014 – 06/2017

High School Diploma, Graphic Design

Imam Khomeini Conservatory · Iran

TRAINING & CERTIFICATES

11/2023

Comprehensive UI/UX Design Course

INVERSE School

2022 – 2023

Google UX Design – 4 courses

Coursera · UX foundations, design process, wireframes & prototypes, UX research

08/2016

Adobe Photoshop

Tehran Institute of Technology

SKILLS

Video	Adobe Premiere Pro	advanced	CapCut	advanced
	Adobe After Effects	good		
Design	Adobe Photoshop	advanced	Adobe Illustrator	advanced
	Adobe InDesign	advanced	Figma	advanced
AI tools	Higgsfield AI	advanced	ChatGPT	advanced
	Claude	advanced		

Core skills

- Video editing & post-production
- Motion design & motion graphics
- AI-assisted content production
- Video ads & social media content
- Multilingual campaigns & master templates
- Green screen & virtual sets

Languages

Persian	**English**	**German**
Native	B2 – fluent	B1 – intermediate